

# Sarah E. Bolden

[sarahbolden@icloud.com](mailto:sarahbolden@icloud.com)

## Education

---

### *Syracuse University*

2018 - 2024 (expected)

School of Information Studies

**M.A., Information Science and Technology**

Advisor: Dr. Jasmina Tacheva

2016-2018

College of Visual and Performing Arts

**M.A., Communication And Rhetorical Studies**

Thesis: "Unsettling Boundaries: (Pre-)Digital Fat Activism, Fatphobia, and Enclave Ambivalence"

Committee: Dr. Rachel Hall (Advisor), Dr. Harriet Brown (Chair), Dr. Erin Rand, Dr. Kendall Phillips

### *University of Massachusetts Boston*

2012-2016

**B.A., Sociology; B.A., Latin American & Iberian Studies; Minor, Women & Gender Studies**

Thesis: "Break the Internet: Gendered Image Manipulation and Political Subject Formation"

Committee: Dr. Ruth Miller (Advisor), Dr. Rajini Srikanth (Chair), Dr. Chris Bobel

## Research Work Experience

---

05-2023 — present, Syracuse University, Syracuse NY

NYSERDA Website (forthcoming)

**Web designer**

04-2022 — 05-2023, University of Pennsylvania, Philadelphia PA

Castleman Disease Collaborative Network

**Data Analyst**

06-2018 — present, Syracuse University, Syracuse NY

School of Information Studies

**Graduate Research Assistant**

09-2015 — 12-2015, University of Massachusetts Boston, Boston MA

Department of Women's & Gender Studies

**Undergraduate Research Assistant**

05-2014 — 06-2015, University of Massachusetts Boston, Boston MA

Honors College

**Undergraduate Research Assistant**

## Skills

---

### Foreign languages

Spanish (advanced)

French (working proficiency)

### Design & Visualization

Adobe Suite (advanced)

RStudio (advanced)

HTML/CSS (intermediate)

Tableau (beginner)

### Research tools

Qualtrics (intermediate)

Nvivo (intermediate)

Atlas.ti (beginner)

Stata (beginner)

### Programming

R (advanced)

JavaScript (intermediate)

Python (beginner)

### Research methods

Content analysis (advanced)

Rhetorical criticism (advanced)

Survey design/analysis (advanced)

Social network analysis (intermediate)

## Publications

---

Stromer-Galley, J., Rossini, P., Hemsley, J., **Bolden, S.E.**, McKernan, B. (2021). Political Messaging Over Time: A Comparison of U. S. Presidential Candidate Facebook Posts and Tweets in 2016 and 2020. *Social Media + Society*. <https://doi.org/10.1177/20563051211063465>.

McKernan, B., Stromer-Galley, J., Korsunskaja, A., **Bolden, S.E.**, Rossini, P., Hemsley, J. (*Forthcoming*). A human-centered design approach to creating tools to help journalists monitor digital political ads: Insights and challenges. *Digital Journalism*.

## Conferences, Presentations, and Workshops

---

02-2021, virtual

Computation & Journalism Conference

**“Communicating the Facebook political Ad Library: Data and design challenges”**

Co-authors: Dr. Jennifer Stromer-Galley, Dr. Brian McKernan, Dr. Jeff Hemsley, Ania Korsunskaja

10-2020, virtual

Association of Internet Researchers (AoIR)

**“Does anyone talk about the issues anymore? The 2016 U.S. presidential candidates' messaging on Facebook and Twitter”**

Co-authors: Dr. Jennifer Stromer-Galley, Dr. Jeff Hemsley, Dr. Patricia Rossini, Alex Smith

07-2020, virtual

6th International Conference on Computational Social Science (IC2S2)

**“Classifying political social media messages with BERT”**

Co-authors: Dr. Jennifer Stromer-Galley, Jay Kachhadia, Shloak Gupta, Ania Korsunskaja

07-2020, Washington DC

SBP-BRIMS

**“PoliBERT: Classifying political social media messages with BERT”**

Co-authors: Dr. Jennifer Stromer-Galley, Jay Kachhadia, Shloak Gupta, Ania Korsunsk

01-2020, Aarhus University, Aarhus DK  
Research on Online Political Hostility Conference

**“Platformed precarity: Negotiations of uncertainty on r/Braincels and r/TheRedPill”**

11-2019, Syracuse University, Syracuse NY  
Intersectionality in/and the Digital Humanities

**“Platformed precarity: r/TheRedPill’s response to the threat of de-platforming”**

05-2017, Indiana University, Bloomington IN  
Rhetoric Society of America Summer Institute

**“Negotiating the relationship between iconic imagery and violence”**

01-2017, University of Iowa, Iowa City IA  
Midwest Winter Workshop

**“Iconicity as a Performative Ideograph”**

## Public Scholarship

---

December 2020, Syracuse University, Syracuse NY  
Illuminating (blog)

**“Illuminating 2020 Message Topic Report”**

Co-authors: Ania Korsunsk, Dr. Jennifer Stromer-Galley, Dr. Brian McKernan, Dr. Patricia Rossini, Dr. Jeff Hemsley, Wenzhe Yang

December 2020, Syracuse University, Syracuse NY  
Illuminating (blog)

**“Illuminating 2020 Report: The 2020 General Election Campaign Advertising on Facebook”**

Co-authors: Dr. Jennifer Stromer-Galley, Dr. Brian McKernan, Dr. Patricia Rossini, Dr. Jeff Hemsley, Ania Korsunsk

November 2020, Syracuse University, Syracuse NY  
Illuminating (blog)

**“Facebook’s election advertising restrictions: an overview”**

October 2020, Syracuse University, Syracuse NY  
Illuminating (blog)

**“Facebook Political Advertising Transparency Report”**

Co-authors: Dr. Jennifer Stromer-Galley, Dr. Brian McKernan

## Visualizations

---

03-2023, University of Pennsylvania, Philadelphia PA  
The Castleman Disease Collaborative Network  
**Interactive drug repurposing ROADMAP**  
<http://everycure.org/roadmap>

03-2019, Syracuse University, Syracuse NY  
*Innovations* magazine  
**Magazine cover (network visualization)**

## Teaching

---

12-2020, Brooklyn Public Library, Brooklyn NY  
Information Literacy Instruction for Library Professionals  
**Guest Instructor**

Fall 2020, Syracuse University, Syracuse NY  
IST 800: Social Networks  
**Teaching Assistant**

Fall 2020, Syracuse University, Syracuse NY  
IST 776: Research Methods in Information Science and Technology  
**Guest Lecturer**

Fall 2019, Syracuse University, Syracuse NY  
IST 671: Foundations of Research Methods in Information Studies  
**Guest Lecturer**

Spring 2018, Syracuse University, Syracuse NY  
CRS 287: Foundations of Inquiry in Human Communication  
**Graduate Teaching Assistant, Guest Lecturer**

Spring 2018, Syracuse University, Syracuse NY  
CRS 423: Contemporary Rhetorics of Gender & Sexuality  
**Guest Lecturer**

Spring 2017, Syracuse University, Syracuse NY  
CRS 325: Presentational Speaking  
**Graduate Instructor**

Fall 2017, Syracuse University, Syracuse NY  
CRS 325: Presentational Speaking  
**Graduate Instructor**

Spring 2017, Syracuse University, Syracuse NY  
CRS 316: Introduction to Visual Culture  
**Guest Lecturer**

Fall 2016, Syracuse University, Syracuse NY  
CRS 181: Concepts & Perspectives in Communication Studies  
**Recitation Teaching Assistant**

Spring 2016, University of Massachusetts Boston, Boston MA  
WGS 210: Gender and the Body  
**Undergraduate Teaching Assistant, Guest Lecturer**

## Grants

---

Spring 2018, Syracuse University, Syracuse NY  
Department of Communication and Rhetorical Studies  
**Special Research Grant**

Spring 2018, Syracuse University, Syracuse NY

College of Visual & Performing Arts  
**Creative Opportunity Grant**

Winter 2017, Syracuse University, Syracuse NY  
Department of Communication and Rhetorical Studies  
**Creative Opportunity Grant**

## Service

---

08-2020 — present, Syracuse University, Syracuse NY  
School of Information Studies  
**iSchool Academic Integrity Panel**

09-2020 — 06-2021, Syracuse University, Syracuse NY  
Women in Science and Engineering Future Professoriate Program  
**First-Year Associate**

08-2019 — 08-2020, Syracuse University, Syracuse NY  
School of Information Studies  
**First-Year Mentor**

09-2018 — 08-2019, Syracuse University, Syracuse NY  
School of Information Studies  
**Faculty Committee Representative**

08-2017 — 08-2018, Syracuse University, Syracuse NY  
Department of Communication and Rhetorical Studies  
**First-Year Mentor**

Spring & Fall 2017, Syracuse University, Syracuse NY  
Department of Communication and Rhetorical Studies  
**Judge: White-Denison Speech Competition**

01-2013 — 01-2015, University of Massachusetts Boston, Boston MA  
Honors College  
**Honors College Community Ambassador**

## Honors and Awards

---

2016, University of Massachusetts Boston, Boston MA  
Submission: "Mainstream Media Representations of Violence in Ferguson, Missouri."  
**Kingston-Mann Student Achievement in Diversity/Inclusion Scholarship**

2015, University of Massachusetts Boston, Boston MA  
Course: "National Narratives of War and Peace in a Changing World"  
**Honors College Classroom Leadership Award**